

A new age Commercial Bank in India

The bank was able to provide to its customers a complete view of FX exposures and information in real-time to build their hedging strategy.

Key Challenges:

- Not able to provide value-added services to Treasury customers
- Bank's customer wanted flexibility to aggregate exposure data across banks
- Option to upload external data and run simulations without sharing with IDFC bank
- Not able to plan hedging decisions properly
- Unable to drive customer trading behaviour and cross-sell

Value Delivered:

- Enhanced customer self-help tool to augment Treasury offerings
- Data-driven hedging strategy
- Mitigate risk of un-hedged exposures